

DATE: February 24, 2016

AGENDA ITEM # 9

TO: Bicycle/Pedestrian Advisory Commission

FROM: Cedric Novenario, Staff Liaison

SUBJECT: Bicycle and Pedestrian Education

RECOMMENDATION:

Recommend a subcommittee to explore non-traditional grants for pedestrian and bicycle infrastructure improvements

BACKGROUND

Staff submitted Active Transportation Grant applications in 2014 and 2015. The city, as well as, many other northern California jurisdictions did not receive the grant.

Staff has persued similar active transportation grants previously, for example, the Santa Clara County VERBS, the State Safe Routes to School, and Transportation for Clean Air but has come up short on several occasions.

DISCUSSION

Aside from guaranteed type of grants such as the Transportation Development Act Article III, Vehicle Registration Funds and One Bay Area Grant, the City has rarely received competitive funds for bicycle and pedestrian improvements.

Staff recommends forming a subcommittee to identify and track "non-traditional" funding sources to help implement infrastructure improvements related to pedestrian and bicycle projects. These "non-traditional" funds are sources of funds that do no matriculate through the traditional channels of the state, regional and local government agencies. These "non-traditional" funds, as an example, can include funds from technology companies like Google or Apple, and non-profit organizations like the Packard Foundation.

Upon selection of the subcommittee, the staff liaison will organize the first meeting in March/April of 2016.